

Proposal Evaluation Form

	EUROPEAN COMMISSION Citizens, Equality, Rights and Values Programme (CERV)	Evaluation Summary Report
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Call: CERV-2024-CITIZENS-TOWN-TT

Type of action: CERV-LS

Proposal number: 101215927

Proposal acronym: TR.A.VEL.

Duration (months): 6

Proposal title: Armonie di Tradizioni: un ponte tra Alfianello e Velká Bystřice

Activity: CERV-2024-CITIZENS-TOWN-TT

N.	Proposer name	Country	Total eligible costs	%	Grant Requested	%
1	Comune di Alfianello	IT	49,895	100.00%	49,895	100.00%
2	Mesto Velka Bystrice	CZ	0	0.00%	0	0.00%
Total:			49,895		49,895	

Abstract:

"Harmonies of Traditions: A Bridge between Alfianello and Velká Bystřice"

A journey through the music, folklore, and popular traditions of Italy and the Czech Republic.

The project "TR.A.VEL." aims to strengthen the twinning between the municipalities of Alfianello (Italy) and Velká Bystřice (Czech Republic) through a cultural exchange focused on folk music, folklore, and local traditions. In an era where Europe faces increasing challenges in terms of social cohesion and common identity, the project seeks to enhance intangible heritage as a vehicle for intercultural dialogue, solidarity, and active citizenship.

The program includes a series of events that will directly involve the communities of both countries, with particular attention to teenagers, to help them rediscover and promote their cultural roots. Traditional music concerts, performances by folk groups, art workshops, and food and wine stands will be organized, highlighting local culinary excellence. This experiential approach will allow participants to actively engage with tradition, fostering a deeper mutual understanding.

The central goal is to build a bridge between younger generations, stimulating in them a sense of belonging to a shared European identity. Through transnational cooperation, the two municipalities will be able to share best practices to promote civic participation and the safeguarding of cultural heritage.

The project, carried out within the framework of the European program CERV-2024-CITIZENS-TOWN-TT, represents an opportunity to strengthen ties, promote cultural diversity, gender equality, and create a lasting space for dialogue and cooperation.

Evaluation Summary Report

Evaluation Result

Total score: 92.00 (Threshold: 70)

Criterion 1 - Relevance

Score: 36.00 (Threshold: 25 / 40.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The proposal perfectly aligns with the call's objectives, focusing on promoting civic engagement, active citizenship, intercultural dialogue, and cultural heritage. The active involvement of youth is a key asset of the project, serving as a convincing tool for their empowerment and fostering civic engagement.

The proposal provides a satisfactory needs analysis, addressing relevant issues such as the erosion of cultural identity among youth due to globalization, which supports the project's relevance. It appropriately responds to these needs by promoting cultural preservation and civic engagement. However, references to reliable publications or statistical data to provide a more compelling foundation for the needs analysis are less convincingly demonstrated.

Given the project's theme and objectives, youth are appropriately positioned as the primary target group, with activities to strengthen their connection to cultural roots and foster a European identity. Gender sensitivity is addressed by ensuring balanced participation in events. However, the inclusion of populations with specific vulnerabilities lacks sufficient consideration.

The project will support the implementation of EU rights and policies, creating a convincing opportunity for intercultural dialogue on individual rights, particularly in protecting cultural heritage. Its approach will enhance public awareness of EU unity and cultural diversity values.

Collaboration between the two cities in Italy and the Czech Republic, involving youth and affiliated organizations, will effectively foster trust among EU citizens and strengthen cross-border cooperation.

The exchange of best practices is a significant project component, including tools and strategies for safeguarding intangible cultural heritage in the partner cities. However, the proposal does not provide an extensive description of the project's transnational impact.

The proposal does not indicate a risk of duplication with other projects. However, it highlights the project's complementarity and potential synergies with other initiatives. The project builds on existing cultural events and aligns with other EU-supported initiatives for youth involvement, such as Erasmus+, demonstrating a cohesive strategy that integrates well with other Union programs.

Criterion 2 - Quality

Score: 38.00 (Threshold: 0 / 40.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The proposal is thoroughly developed and well-structured. Its objectives, activities, and expected outcomes are logically aligned to effectively promote intercultural dialogue, active citizenship, and the safeguarding of intangible cultural heritage. These broad goals are effectively translated into specific, engaging activities and deliverables, such as popular music concerts, dance workshops, food and wine stands, cultural exchanges and dialogues, learning workshops, and digital documentation for sharing.

The methodology outlined is comprehensive and compelling, strongly emphasizing active participation and co-creation by youth, the primary target group. Young people are positioned not merely as participants but as active co-creators, an approach that effectively enhances the project's impact. The focus on immersive cultural experiences is a notable strength. The proposal also thoughtfully integrates a gender perspective, with commitments to gender balance across all project phases. While children are not explicitly mentioned, the focus on youth participation includes measures for their physical and psychological safety. The recruitment process for youth is not clearly described in the proposal, though there is a stated intention to ensure inclusivity across diverse categories and minorities.

The authors demonstrate a strong awareness of ethical considerations in organizing events for children and youth, demonstrating appropriate commitments to gender equality and data protection. Their approach aligns well with EU values, as the project actively promotes intercultural dialogue, active citizenship, and cultural preservation, which are consistent with the EU's principles of human dignity, freedom, democracy, equality, and respect for human rights.

Criterion 3 - Impact

Score: 18.00 (Threshold: 0 / 20.00 , Weight: -)

The detailed criteria are set out in the call conditions (see Call document).

The expected results are well-aligned with the project's objectives of enhancing social cohesion, cultural integration, and gender equality. A strong point of the project is its anticipated impact across different time horizons, carefully tailored to meet the needs of target groups. By addressing participation barriers, the project has good potential to generate a significant, tangible change, particularly for young people and women. This is supported by explicit measures to promote gender equality, ensuring active female participation in both leadership and decision-making roles.

The dissemination strategy is extensive and thoughtfully designed, using multiple channels—such as social media, community events, and newsletters—to ensure broad outreach and engagement. However, while extensive, the list of tools lacks a stronger narrative explaining the strategic logic behind their systematic mobilization. The proposal also shows attention to inclusive language and practices, reflecting an awareness of the importance of non-discriminatory communication.

The project has sound capacity to create a positive multiplier effect, strengthening community engagement and networks between cultural associations. The focus on youth co-creation is particularly effective, as it encourages participants to document their experiences, enhancing the project's social media presence and potential for broader international impact.

The project's design is convincingly oriented towards long-term impact, particularly for youth, who will find the experience meaningful and enriching. Sustainability is addressed through plans for institutional partnerships and the potential establishment of annual cultural events, which demonstrates good potential to enable the initiative to continue beyond the initial funding period.

Scope of the proposal

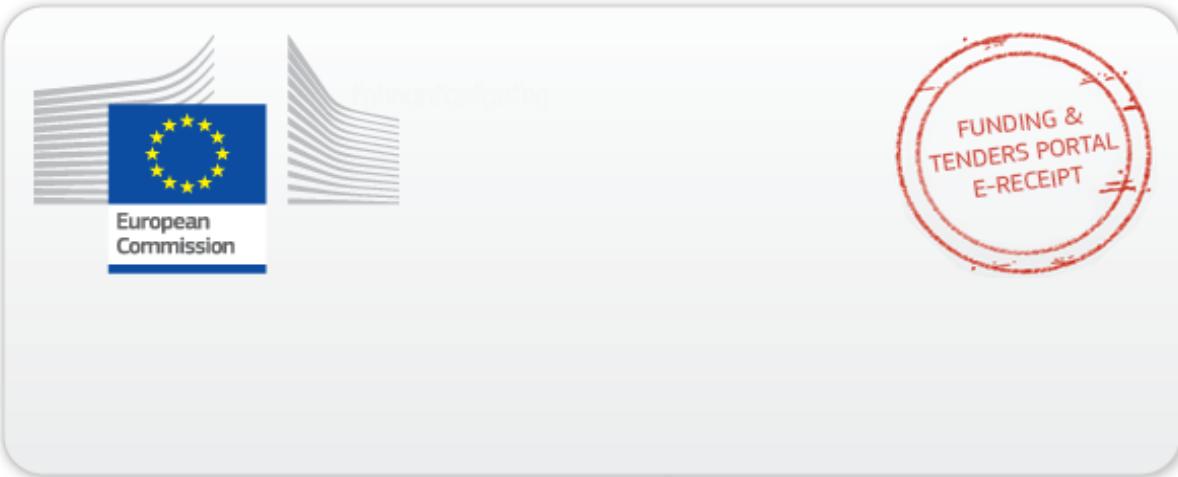
Status: Yes

Comments (in case the proposal is out of scope)

Not provided

Overall comments

Category 1 - Gender equality is an important and deliberate objective, but not the principal reason for undertaking the intervention. The gender equality perspective is taken into account appropriately in the design of the intervention.



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