

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	[1] - [Comune di Alfianello] ([Alfianello])
PIC number:	[872357667]
Project name and acronym:	["Harmonies of Traditions: A bridge between Alfianello and Velká Bystřice"] — [TR.A.VEL.]

EVENT DESCRIPTION			
Event number:	[1]		
Event name:	[Živá Bystřice]		
Type:	[Other]		
In situ/online:	[in-situ]		
Location:	[Czech Republic], [Velká Bystřice, Olomouc]		
Date(s):	[Sept, 26th-27th-28th 2025]		
Website(s) (if any):	https://www.velkabystrice.cz/		
Participants			
Female:	426		
Male:	254		
Non-binary:			
From country 1 [Italy]:	86		
From country 2 [Czech Republic]:	594		
Total number of participants:	680	From total number of countries:	2
Description			
Provide a short description of the event and its activities.			
<p>1. Concert of the Italian Music Band Place: Cultural Center of Velká Bystřice Date/Time: Friday 26, 9:30 p.m. – 11:00 p.m. Participants: 30 Italian musicians; about 50 Italian spectators and 200 Czech citizens Description and objectives: The concert, performed by the Italian youth band, presented a musical repertoire aimed at enhancing the Italian band tradition and promoting cultural exchange with the Czech community. The</p>			

performance included both classical and contemporary pieces, introducing the local audience to the Italian musical language.

The activity contributed to fostering encounters between cultures and strengthening the bond between the two communities through a shared artistic experience.

2. Concert of the "Campanella" Choir

Place: Cultural Center of Velká Bystřice

Date/Time: Friday 26, 8:00 p.m. – 9:30 p.m.

Participants: 50 Czech choristers; about 50 Italian spectators and 200 Czech citizens

Description and objectives:

The "Campanella" choir performed a program of songs from the Moravian and Bohemian vocal traditions, featuring choral arrangements typical of the region. The concert allowed the Italian delegation to appreciate the richness of the local musical heritage and encouraged comparison between different performance traditions.

The event strengthened the cultural identity of the communities and supported the transmission of intangible heritage.

3. Italian Food and Wine Stand

Place: Main Square of Velká Bystřice

Date/Time: Friday 26, 6:00 p.m. – 12:00 a.m.

Participants: 15 culinary staff members; about 300 visitors

Description and objectives:

A food and wine stand was set up to promote traditional Italian cuisine. The menu included:

- Pasta with ragù, tomato sauce, and carbonara
- Risotto with porcini mushrooms and saffron
- Typical desserts (*brisolona* and *tiramisù*)

The activity aimed to promote awareness of Italian culinary traditions, create informal opportunities for citizens to meet, and strengthen cultural closeness between the two communities.

4. Cultural Visit to the City of Olomouc

Place: Olomouc

Date/Time: Saturday 27, 9:00 a.m. – 12:00 p.m.

Participants: 86 Italian citizens

Description and objectives:

The guided tour, led by a certified guide, allowed participants to discover the historical and architectural heritage of the city. The itinerary included:

- Upper Square with the Holy Trinity Column (UNESCO)
- Town Hall with Astronomical Clock, attending the noon chime show
- Caesar's Fountain and other historical fountains

The activity enhanced understanding of the regional historical and cultural context and encouraged intercultural learning.

5. Meeting with the Natives of Velká Bystřice (*Sraz rodáků*)

Place: City Amphitheater

Date/Time: Saturday 27, 2:00 p.m. – 3:00 p.m.

Participants: about 400 people

Description and objectives:

The meeting was organized to celebrate the return of citizens originally from Velká Bystřice and to create a moment of sharing with the Italian delegation. The event highlighted the values of belonging, shared memory, and continuity within the local community.

From Local Identity to Rooted European Citizenship: The event transformed the local celebration into a platform for transnational dialogue, where the identity of the "natives" from the Haná region met the delegation from Alfianello to reflect on the concept of rooted European citizenship.

The central debate explored the apparent paradox between maintaining centuries-old traditions and integrating into a modern, digitized Europe. It clearly emerged that the "local dimension" is not a limitation, but rather the fundamental building block of the "European dimension." Citizens discussed how a strong Europe must be a union of communities aware of their own history, where town twinning acts as a catalyst to transform local folklore into a shared cultural heritage.

The Blessing Ritual: A Bridge Between Past and Future: A moment of profound symbolism was the "baptism" of the historical book of Velká Bystřice. Following an ancient tradition, the volume was

sprinkled with water and *Slivovice* (local plum brandy). This gesture was not merely a tribute to agricultural roots but took on a significant socio-political meaning:

- Water as a symbol of life and the continuity of memory.
- Slivovice as the essence of the land and human labor, used to "consecrate" the city's history within the new European dimension of the project.

This ceremony demonstrated to the Italian delegation and all visitors that European integration does not require the renunciation of one's "sacred" identity, but rather its sharing as a cultural gift among brotherly peoples.

Citizen Debates and Key Reflections The open discussions raised crucial questions regarding the sustainability of community ties:

- *"How can European funding help small communities protect their cultural uniqueness without turning it into a mere tourist product?"*
- *"In what way can the memory of the 'rodáků' (the natives) inspire young people to become active and mobile European citizens?"*

These reflections highlighted the necessity for a European narrative that starts "from the bottom up," where the history of every single family becomes an integral part of the continent's history.

The Importance of CERV Funding Finally, the vital role of the CERV (Citizens, Equality, Rights and Values) program was emphasized. Without this financial support, an encounter of such symbolic and practical magnitude would have been impossible. The funding specifically allowed the project to:

- Provide the physical and logistical space for natives and international guests to engage in meaningful dialogue.
- Strengthen social cohesion, demonstrating that the European Union invests not only in infrastructure but in the values of equality and the right to memory.
- Legitimize twinning as a tool for active participation, ensuring every citizen feels represented and protected within a transnational network.

Conclusion In conclusion, the *Sraz rodáků* was not just a return to roots, but a step forward toward a more conscious Europe, where the traditions of the Haná natives and the friendship with Alfianello merged through the far-sighted vision of CERV projects.

6. Outdoor Concert of the Italian Youth Band

Place: Velká Bystřice Square

Date/Time: Saturday 27, 3:00 p.m. – 5:00 p.m.

Participants: 30 Italian musicians; about 50 Italian spectators and 120 Czech citizens

Description and objectives:

The open-air concert encouraged spontaneous participation by the public and promoted Italian musical repertoire in an open community setting.

7. Czech Traditions Market and Stalls

Place: City Square and Park

Date/Time: Saturday 27, 9:00 a.m. – 8:00 p.m.

Participants: 40 Czech exhibitors; about 500 visitors throughout the day

Description and objectives:

Local exhibitors presented gastronomic products, crafts, and trades from Moravian tradition.

The activity supported the promotion of intangible cultural heritage and encouraged direct cultural exchange.

8. Italian Food and Wine Stand (2nd Day)

Place: Main Square

Date/Time: Saturday 27, 6:00 p.m. – 8:00 p.m.

Participants: 15 culinary staff members; about 300 visitors

Description:

A repeat of the food and wine service, offering pasta and traditional desserts.

Objectives: To strengthen conviviality and cultural exchange through the shared experience of food.

9. Visit to the Fire Brigade Headquarters and Shared Dinner

Place: Fire Brigade Station

Date/Time: Saturday 27, 8:00 p.m. – 12:00 a.m.

Participants: 86 Italians + 40 Czech citizens

Description and objectives:

The visit allowed participants to learn about the local operational structure and to build direct relationships in an informal setting, accompanied by a shared dinner and live music. The meeting promoted cohesion and the spontaneous exchange of traditions.

10. Solemn Mass

Place: Parish Church

Date/Time: Sunday 28, 9:00 a.m. – 10:00 a.m.

Participants: about 300 people

Description and objectives:

A religious celebration held on the occasion of the 750th anniversary of the city's founding, with the participation of the Hanaci communities and official delegations.

It represented a moment of remembrance and collective identity.

11. Traditional Costume Parade

Place: City streets leading to the Amphitheater

Date/Time: Sunday 28, 10:00 a.m. – 11:00 a.m.

Participants: about 1,400 people, of whom more than 600 in traditional costume

Description and objectives:

The parade involved cultural groups, music bands, and folklore associations.

The initiative aimed to visually represent the continuity of tradition and the role of younger generations in preserving it.

- Institutional website Město Velká Bystřice (currently being updated): <https://www.velkabystrice.cz/>
- Kulturní a informační centrum Velká Bystřice: <https://www.facebook.com/KICVelkaBystrice>
- Link to institutional website Comune di Alfianello: <https://comune.alfianello.bs.it/eventi/3530093/progetto-travel>
- Link to Facebook page TR.A.VEL.: <https://www.facebook.com/profile.php?id=61580491972047>
- Press Kit Gallery: https://drive.google.com/drive/folders/1A5-bxOKbjSXV6byvvO6Xv_inRQO5zZ96

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	27.01.2026	Initial version (new MFF).
2.0	03.02.2026	Changes as per request of 28.01.2026